

TAMPA BAY
**EVENT
PLANNING**
• GUIDE •
2020



WHAT?

2020 Tampa Bay Event Planning Guide

WHY?

There's never been a better time to hold an event in the Tampa Bay area. From a classic beach hotel to a trendy new restaurant or a world-class theme park, there are hundreds of local venues to hold an event. Nearly 150 people move to Tampa each day (most of whom will be involved in the planning of a party, wedding, meeting or some other kind of event this year), making the region one of the fastest-growing metropolitans in the country.

Downtown is booming, the economy is strong, and people are in the mood to party. The 2020 Tampa Bay Event Planning Guide is here to help them do just that. By being part of this special section, you'll get your business in front of 100,000-plus homes readers in the Tampa Bay area and 3,600 event planners across the state of Florida – all of whom are looking at Tampa and its surrounding areas to hold their next event.

WHEN?

Copies Distributed November and December 2019

WHO?

- 3,600 Professional Event Planners Across State of Florida
- 100,00 Affluent Homes and Businesses in Tampa Area

HOW?

- TAMPA Magazine
- SOUTH TAMPA Magazine
- TAMPA DOWNTOWN Magazine
- TampaMagazines.com
- Tampa Magazines Social Media Followers

THE NUMBERS:

- 104,000 Printed Copies
- 90,000 Mailed Copies
- 14,000 Newsstand Copies
- 30,000 Monthly Website Visitors
- 70,000 Social Media Followers